

STRUT YOUR STUFF!

Get your stylish Male Model swag available exclusively through: ImAMaleModel.ca



▲ THE TEE FOR ME

Say it loud, say it proud, on this basic must have essential.

BE A MODEL SCOUT!

If you're reading this, you already know you're a Male Model. But right now hundreds of men may be wandering the streets blissfully unaware of this sexy opportunity.

HERE'S HOW YOU CAN HELP US SPREAD THE MESSAGE:

VISIT OUR SITE

For more info: ImAMaleModel.ca

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BE A MALE MODEL

Take a moment to recognize an outstanding dad, friend, teacher or coach for his model behaviour. Share on twitter or instagram using the hashtag [#itstartswithyou](https://twitter.com/itstartswithyou) or on facebook at: facebook.com/ItStartsWithYou

IT STARTS WITH YOU

IS A WHITE RIBBON INITIATIVE

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Voir le volet francophone
géré par le Centre ontarien
de prévention des agressions
à cacommeceavectoi.ca

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male model

"TEACHERS" EDITION

THE NEW 3 R'S
Respect,
Relationships,
R'equality



STUDY
Learning
boundaries
extends beyond
the gym.

NEWS FLASH
Degrading language is
the new Asbestos!

PLUS
4 fun ways to teach the
language of consent

HOT TIPS
Include the Art
of gender equality
in your next lesson.

#ITSTARTSWITHYOU



IMAMALEMODEL.CA

IT STARTS WITH YOU.
IT STAYS WITH HIM.



white ribbon

IT STARTS WITH YOU is:

CALLING ALL MALE MODELS!

YES YOU!

If you think you're not ready for the cover of Male Model magazine, here's news: you're a model, whether you auditioned for the role or not.

Our talent scouts are everywhere—even in your classroom!

Your students, both the boys and the girls, are paying attention. And they're soaking up experiences for reference and use.

As an educator, you're setting an example for the boys and young men in your class. What kind of example will it be? Promoting gender equality and teaching boys about healthy equal relationships helps create healthier, safer schools and communities.

GET STARTED!

For stories, tools and ideas on promoting equality in the classroom, visit:

IMAMALEMODEL.CA

IT STARTS WITH YOU.
IT STAYS WITH HIM.



MALE MODEL: SPOTLIGHT



THE NEW 3 R'S: RESPECT, RELATIONSHIPS, R'EQUALITY

BY JASON, MALE MODEL

I am a middle school math teacher. In addition to making learning math fun for my students, I decided to create an extra-curricular program to give them a chance to learn, talk about and share healthy relationship strategies amongst each other.

We talked about what makes relationships healthy and unhealthy. We discussed the use of different forms of violence and its impact on relationships. We discussed topics like consent and respect for one another in a relationship. I shared positive stories from my own experiences but noticed that some of the students felt as if those stories only happened in the movies and they couldn't relate.

I worked with a female teacher to develop activities to help students express love in a healthy way. We saw a change in the students' maturity and in their relationships by the end of the year.

MALE MODEL: TIPS AND TRICKS

ON THE CATWALK: WALKING LIKE A MALE MODEL

BY RICK, MALE MODEL

PROMOTE GENDER EQUALITY IN YOUR SCHOOL

Think you're just teaching reading, writing and 'rithmetic? What about giving students tools to develop healthy, equal relationships? Violence against women is a public issue, which means we all play a role in educating about and preventing it.

HELP YOUR STUDENTS BE MALE MODELS TOO

What if you invited your students to actively address gender equality by having them organize committees or events to raise awareness on the issue? Fostering leadership among your male students and colleagues could help them better understand the issue, and make them champions for equality in the process.

TEACH CONSENT

It's important that your students know what consent is, and how it's created. That means without coercion, assumption, or intoxication. If not you, then who will teach them what it means to ask?

CHALLENGE DEGRADING LANGUAGE

You have a chance to add gender equal language to kids' mental dictionaries every day. Put accessible, positive, equal language in your lessons, and have class discussions about healthy relationships.

TEACH KIDS ABOUT BOUNDARIES

Sure, testing boundaries is all part of being a kid. But, when you teach young boys how to set their own boundaries, they'll learn how to respect those of others. On the field, at home, and in their relationships.

Get more ideas at: ImAMaleModel.ca